

Lehrstuhl für Betriebswirtschaftslehre, insb. Entrepreneurship und Finanzierung Prof. Dr. Eva. Lutz

# MW98: Research Seminar in Entrepreneurial Finance, version: 20.09.2021

#### Content

- 1. Empirical research in entrepreneurial finance
  - 1.1 Research methods
  - 1.2 Design of empirical studies
  - 1.3 Particular challenges in entrepreneurial finance research
- 2. Analysis of recent empirical research in entrepreneurial finance
  - 2.1 Theoretical contribution and development of hypotheses
  - 2.2 Empirical approaches
  - 2.3 Key findings and remaining research gaps

#### Forms of examination

Assignment on data analysis in an entrepreneurial finance context (30%):

In groups of two students, you are going to undertake an empirical analysis of an entrepreneurial finance-related database. You will have to produce three empirical analyses and you have to provide a short interpretation thereof.

The data analysis task is provided via ILIAS.

Presentation of an empirical research paper (50%):

In groups of two students, you are going to analyze in-debth an empirical research paper in the field of entrepreneurial finance. You are going to present your results in a presentation. You should focus on the following key areas of the paper:

- Literature review and theoretical background
- Data and empirical methodology
- o Key results
- Theoretical contribution and practical implications
- Limitations and future research

The research papers are going to be assigned via ILIAS. We will offer two open consultation sessions where you can ask questions related to the paper. Please register for the open consultation hour by email via ef.lehre@hhu.de.



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You are required to prepare a presentation in which you lay out your paper analysis. The presentation should not be longer than 40 minutes and should not have more than 15 slides. You have to hand-in your presentation by January 10<sup>th</sup>, 2022 (10.00h). Please send the presentation to <a href="mailto:ef.lehre@hhu.de">ef.lehre@hhu.de</a> as ppt and pdf file using the following file name: MW98\_lastname1\_lastname2 WS2122.

We are going to upload all presentations ahead of January 10<sup>th</sup>, 2022.

### • Written test on entrepreneurial finance research (20%):

Within the written test (30 minutes), you will be presented with theoretical and empirical content of the papers presented in class. The exercises will be in multiple choice format. The test takes place on February 2<sup>nd</sup>, 2022, at 9.30h.

#### **Dates**

13.10.2021	Introduction, empirical research methods I
20.10.2021	Empirical research methods II
27.10.2021	Empirical research methods III
03.11.2021	Tutorial session on data analysis
10.11.2021	Assignment: data analysis
17.11.2021	
24.11.2021	Open consultation hour on paper analysis
01.12.2021	
08.12.2021	Open consultation hour on paper analysis
15.12.2021	
22.12.2021	
12.01.2022	Presentation of paper analysis II
19.01.2022	Presentation of paper analysis III
26.01.2022	Presentation of paper analysis IV
02.02.2022	Written test

## Absence during sessions that include examination:

In case a participant is not able to take part in a class session that includes forms of examination (assignment, presentation, online test), please notify the coordinator of the course immediately.



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- In case of sickness, the participant has to provide a medical certificate by a doctor. It has to be issued on the same day as the class session.
- In case of quarantine, the participant also has to provide a proof indicating his/her need to be in quarantine.

We will arrange for an alternative date in February 2022 for anyone who has missed an examination class session due to either sickness or quarantine.